WOBI

Masterclass on Innovation Strategy

CERTIFICATE OF ATTENDANCE

This is to certify that

SAMUEL JUAN LORA

Has attended and completed the following Masterclass

WOBI on Innovation Strategy

with Vijay Govindarajan

April 24, 2024

Vijay Govindarajan
Leading expert on Strategy and Innovation and Coxe Distinguished Professor at the Tuck School of Business

Alberto Saiz
CEO WOBI